



FRIDAY, MARCH 11, 2022

7-10P | DUPAGE COUNTY HISTORICAL MUSEUM

SPONSORSHIP OPPORTUNITIES



Photos: Kmiecik Imagery

# EVENT DETAILS



**Friday, March 11, 2022**

**7-10P**

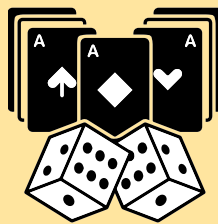
**\$125 per person**

**\$1,000 group of 10**

**\$1,200 premium group of 10**

**New Location: Arrowhead Golf Club**

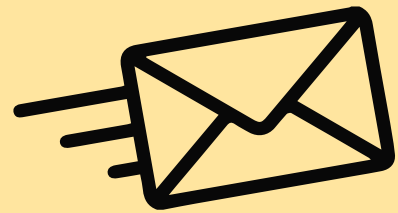
Admission includes: \$50 in charity chips per person, appetizers, drinks, raffle, and silent auction.



Casino Games



250 Guests



Marketing Impressions\*

**35,000+**

\*Based on website, social media, invite, postcard, poster, banner and e-blast impressions

# BENEFITTING ORGANIZATION

## DUPAGE COUNTY HISTORICAL MUSEUM

The Museum is the only institution dedicated to the collection, preservation and interpretation of the material culture documenting the history of DuPage County. The building was erected in 1891 by John Quincy Adams in memory of his late wife and was the first public library and cultural center in Wheaton. The building opened as the DuPage County Historical Museum in 1967 and was added to the National Register in 1981.



**30,000**  
annual reach



**40,000+**  
artifacts



**7** changing exhibits  
**2** permanent exhibits  
**1** annual Christmas tree exhibit



**Free**  
admission

# MISSION

The Museum's principal purposes are to educate the general public through the collection, preservation, interpretation, and exhibition of materials which document the history of DuPage County and its relationship to Illinois and the nation, and to provide local history services for historical organizations and for scholarly endeavors.



102 E. Wesley Street | Wheaton, IL 60187

# SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS	PRESENTING \$5,000	DIAMOND \$2,500	GOLD \$1,000	GAME TABLE \$500
# OF FREE TICKETS	20	10	4	2
<b>PRE-EVENT RECOGNITION</b>				
Logo on Invitation and Banner	●			
Logo on Ticketing Site	●	●	●	
Logo on Poster	●	●		
Logo on Website	●	●	●	
Logo on eBlasts	●	●	●	
<b>ON-SITE RECOGNITION</b>				
Opportunity to Speak During Program	●			
Logo on All Signage	●			
Dedicated Facebook Post	●	●		
Event Slideshow Ad	4 Ads	2 Ads	1 Ad	
Additional Charity Chips	\$1,000	\$500	\$250	
Sponsor Program Listing	●	●	●	●
Include Item in Goodie Bag	●	●	●	●
Logo on Sponsored Area Signage	●	●	●	●
<b>POST-EVENT RECOGNITION</b>				
Press Release	●	●	●	
Newsletter	●	●	●	
Thank You eBlast	●	●	●	

## SPONSORED AREA OPTIONS\*

Bank Table | Bar | Dessert Station | Raffle | Silent Auction

Game Tables: Blackjack, Craps, Money Wheel, Roulette & Texas Hold'em

Ability to customize the sponsored area varies by sponsor level and may include benefits like logoed product placement, naming rights, logoed staff/volunteer apparel (supplied by sponsor) and more.

TICKET OPTIONS			
	General Admission	Group	Premium Group
Price	\$125	\$1,000	\$1,200
# Tickets	1	10	10
Group or Company Name on Event Signage			●

**Questions? Contact Carey Moreland at 630.510.4961 or at [cmoreland@wheatonparks.org](mailto:cmoreland@wheatonparks.org).**



## 2022 PARTNERSHIP & PAYMENT SUMMARY

Casino Night Sponsorship Commitment	Fee
Presenting Sponsor	\$5,000
Diamond Sponsor	\$2,500
Gold Sponsor	\$1,000
Game Table Sponsor	\$500
<b>TOTAL</b>	

Casino Royale Sponsorship Ticket Commitment	Fee
Individual Ticket	\$125
Group of 100	\$1,000
Premium Group of 10 (Includes Sponsor Sign)	\$1,200
<b>TOTAL</b>	

Billing & Contact Information	
Company/Organization:	
Contact:	Phone (office/home):
Day of Contact:	Phone (day of contact cell):
Email:	Website:
Address:	City, State, Zip:

Along with commitment form and payment, please submit digital logos\* for marketing and signage to:  
 Carey Moreland, DuPage County Historical Museum | 855 W. Prairie Ave., Wheaton, IL 60187  
 630.510.5105 p | 630.665.3779 f | cmoreland@wheatonparks.org

\*Please see Terms & Conditions of Sponsorship #15 Mechanical Requirements for logo formatting requirements.

Payment & Invoicing	
<b>Payment by check or ACH is preferred.</b> Credit cards (Visa, MasterCard) are accepted for sponsorship less than \$5,000, some exceptions may apply.	
Payment Type: <input type="checkbox"/> CHECK # _____ ENCLOSED <input type="checkbox"/> PLEASE SEND INVOICE (Net 30) <input type="checkbox"/> CREDIT CARD	
Name on Card:	Amount Enclosed or To Be Charged:
Billing Address on Card:	Contact Phone Number for Payment Questions:
Signature:	Expiration Date:
Credit Card Number:	Security Code:

☐ I have read and accept the Terms and Conditions of Sponsorship as listed on the following page:

Signature	Printed Name	Date
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## TERMS & CONDITIONS OF SPONSORSHIP

1. **Statement of Purpose:** The Wheaton Park District/DuPage County Historical Museum "WPD" uses funds and promotional activities provided by/associated with special event sponsorships to promote, further, and financially support the mission and good works of the WPD.
2. **Control of Content and Selection:** Sponsor is solely responsible and liable for the content of all promotional materials provided and actions taken by Sponsor in connection with its event sponsorship except to the extent modified by WPD. WPD reserves the right to contract content and selection of presenters, moderators, entertainers, products, event/program/activity logistics/layout, and/or publication content/logistics/layout/distribution, but the reservation of this right does not impose any obligation or liability on WPD with respect to its exercise or failure to exercise this right. WPD staff shall coordinate Sponsor's planned event sponsorship activities with Sponsor's Contact and Sponsor shall cooperate with WPD staff with respect to same. In the event of disagreement, WPD staff shall have contract and their decision is final.
3. **Disclosures of Financial Relationships:** WPD has the right to publicize to the event audience (a) sponsor funding of the event and (b) any significant relationship between WPD and the Sponsor providing benefit to the community.
4. **Auxiliary Support:** Any other support to be provided by WPD for the Sponsor in regards to the Sponsor's event sponsorship activities (e.g. distributing brochures, preparing slides) must be approved by both parties and included in the Sponsorship Commitment Form.
5. **Logos/Mechanical Requirements:** All logos to be used in event sponsorship materials are to be sent to WPD in one of the following formats: png, tif, ai, bmp. All artwork must be camera-ready and high-resolution with a transparent background. If your logo requires special specifications please notify WPD at the time of sending. Art files will be accepted in the following formats: Illustrator, CS6, EPS, high-res PDF. Ads created in Word, Excel, PowerPoint, or Publisher will not be accepted. If an ad is sent in an unusable format, advertiser will be charged a minimum of \$150 for design time, or correct artwork may be submitted prior to the deadline.
6. **Cancellation of Event by WPD:** WPD reserves the right to cancel or postpone an event at its discretion. This includes but is not limited to event/program/activity/publication cancellation due to inclement weather or unsafe conditions. Should such postponement or cancellation occur, the sponsorship fee will NOT be refunded to Sponsor, but in the case of event postponement will be applied as a credit to the sponsorship fee for the re-scheduled event, and in the case of cancellation will be applied as a credit to the sponsorship fee for another WPD special event selected by the Sponsor in consultation with WPD.
7. **Cancellation of Sponsorship by Sponsor:** Cancellation by Sponsor of a special event Sponsorship must be done in writing at least sixty (60) days prior to the printing of sponsorship materials or first publication/public notice of the special event sponsorship. The Sponsorship fee is non-refundable, but the fee may be applied as a credit to the sponsorship fee of another WPD special event as long as none of the sponsorship benefits have been received, and the amount of the credit will be reduced by any costs incurred by WPD with respect to the sponsorship that was cancelled.
8. **Assumption of Risk, Waiver, Indemnification, and Hold Harmless:** Sponsor assumes all risk associated with its conduct of its sponsorship activities, and waives and releases WPD and its elected and appointed officials, officers, employees, agents, and volunteers (hereinafter individually and collectively referred to as "WPD Parties") from any and all claims of every kind arising out of, related directly or indirectly to, or in connection with Sponsor's sponsorship activities, occurring on or off WPD property, including but not limited to property loss, theft, damage, or destruction and personal injury (including death). Sponsor shall indemnify and hold WPD Parties harmless from and against any and all claims (including but not limited to claims by Sponsor's employees, agents, and volunteers) of loss, cost, expense, or damage arising out of, related directly or indirectly to, or in connection with Sponsor's sponsorship activities, or Sponsor's breach of its financial and other commitments as provided in the attached Special Event Sponsorship Commitment & Payment Form and these Terms and Conditions. For purposes of this paragraph, the act or failure to act of Sponsor or officers, directors, employees, agents, or volunteers of Sponsor shall be deemed the act or omission of Sponsor.
9. **Certificate of Insurance:** WPD reserves the right to require insurance appropriate to the nature of Sponsor's activity and special event involvement. WPD may require Sponsor to provide a Certificate of Insurance based on its assessment of Sponsor's intended activities in connection with the sponsored event. Further information regarding a requirement for Certificate of Insurance can be requested from Wheaton Park District.
10. **Sponsorship Payment Terms:** All Sponsorship payments must be received no later than the first to occur of (a) thirty (30) business days from date of Sponsor's submission of Special Event Sponsorship Commitment & Payment Form; or (b) date of sponsored event, unless otherwise agreed to in writing by WPD and Sponsor. Payment MUST be received prior to publication of any marketing materials or sponsorship/advertising benefits.
11. **Exclusivity:** Sponsorship category exclusivity is not guaranteed. Exceptions may be made for Presenting Sponsors. Please see benefits if applicable as provided in Section 14 below: "Other Terms and Conditions" if applicable.
12. **Compliance with Applicable Laws and Protection of WPD Property:** Sponsor shall comply with all applicable federal, state, county, and local laws, plus rules and regulations in the conduct of its special event sponsorship activities. If Sponsor will be placing structures, equipment, or signage or be distributing materials or goods on WPD property in connection with or as part of its sponsorship activities, Sponsor will use reasonable efforts and due care to prevent damage, loss, or destruction to or of WPD property and to prevent litter in and from the conduct of its activities. The placement of structures, equipment, and signage is part of Sponsorship activities logistics subject to consultation with and approval by WPD.
13. **Relationship of Sponsor to WPD:** Sponsor is a legally independent entity from WPD and shall not represent itself to the public otherwise.
14. **Other Terms and Conditions:** Not applicable.